

## Contact me at:

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[Research Gate](#)

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Location: Baghdad –Iraq

Date of Birth: 24-1-1992

Gender: Female

# Noor Faraj

## Cultural Marketing Researcher, Trainer, Data Research Consultant.

### PROFESSIONAL PROFILE

I'm a researcher, interested in management sciences and economics, I have more than 5 years experience of working with local and international institutions in the fields of data analysis, media & communication, and business development.

Also, I'm interested in arts and cultural economics, I have conducted several research projects in the field, in addition to ongoing training and consulting services.

### Work Experience

#### Media Advisor

Independent contractor

#### **USAID**

Apr 2022 - current job

#### Digital Research Consultant

Independent contractor

#### **IN2 Company**

Jan 2022 - Apr2022

#### Data Journalism Trainer

Independent contractor

#### **DW Academie**

Jul 2021 - Nov 2021

#### Data Journalism specialist

#### **Internews network**

Sep 2019 - Feb 2021

#### Research Team leader

Independent contractor

#### **Business By Design**

May 2021- Sep 2021

#### Mentor & Facilitator

#### **Al-Amal Association**

Jun 2020 - Oct 2020

#### Editor & Broadcaster

#### **Al-Najah Broadcasting Center**

Jan 2017 - Aug 2018

### Educational History

#### **Master in Theater Directing-Arts Marketing**

#### **University of Basra**

Oct 2015- Nov 2018

#### **Bachelor in Theater Directing**

#### **University of Basra**

Oct 2012- Jul 2015

### Skills Summary

- Training & Mentoring
- Team management
- Events planning and coordination
- Social media marketing
- Research planning & implementation
- Data Collecting & Data Analysis
- Reporting and Digital story telling

### Hard Skills

#### **Editing & presentation Software:**

Microsoft Word  
Power Point  
Canva  
Prezi Design  
Adobe Audition

#### **Data Collection & Data Analysis Software:**

Microsoft Excel  
SPSS  
Tabula

#### **Data Visualization Software:**

Data Wrapper  
Flourish  
Info gram

#### **Project Management Software:**

Microsoft Teams  
Click Up  
Slag

#### **Languages:**

Arabic: Native  
English: Very good

# Trainings & Workshops

## Business & management

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### World Bank

- Investment Readiness Training

### UNDP Iraq

- Innovation for Development Workshop 2016
- Innovation for social cohesion workshop 2018

### Goethe Institute-Iraq

- Artistic projects fundraising
- Business Development for Artist Entrepreneurs.

### INOVEST /Iraq Entrepreneurs

- Project management course 2019

### Google skills

- Digital marketing basics

### EDRAK platform for E-learning

- Accounting for non - accountants' course.
- Innovation in Governmental Sector.

## Journalism & media

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### DW Academie

- Data Journalism & Coding program.
- Training of Trainers course.
- TTT advanced course.

### Internews Network

- Data Journalism labs.
- Political & economical reporting workshop.
- Editing skills training.
- Digital Security for Journalists training.
- Psychological rehabilitation for journalists.

### ARIJ

- Investigative journalism (basics)
- Investigative journalism (advanced)
- Digital Storytelling Course
- Investigating economical & financial reports workshop.

### Al - Najah Radio

- News reporting training.
- News editing training.
- Broadcasting training.
- Production of radio programs.

## Public Policy

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### East Forum Foundation

- Introduction to public policies course

### National Democratic Institute

- Youth political participation in Iraq

### Iraq Foundation- UNAMI

- Political Participation of women in Iraq

### Andalus Academy

- Activating accountability by using technology.

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# References

### Eva Constantaras

Data Journalism consultant - Internews Network

econstantaras@internews.org  
(808) 783-3377

### Tariq Gordan

First Secretary - Embassy of Canada to Iraq and to Kuwait

Tariq.Gordon@international.gc.ca  
96598086812

### Selma Halilovic

Cultural and Creative Economics program coordinator - Goethe Institute.

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Take a look on My Artistic Project

## EMTEDADAT Project

Some of My reports:

- Economic participation of Iraqi Women.
- Internet access in Iraq.
- Education in Iraq.